



An Economic Impact Statement for MPMA's 2016 Conference in Oklahoma City, OK

MPMA'S ECONOMIC IMPACT ON ITS HOST STATE/CITY
\$384,483 paid out to businesses for MPMA's Conference

ITEM	COST PER ITEM or day	ORGANIZATIONAL COSTS	DELEGATE COSTS	TOTAL EXPECTED SPENT IN OK City
Lodging	Cost per room \$114 (includes tax)	3 staff (7 days)= \$4,107 3 guests (4 days) = 1,776 Total= \$5,883	\$456,000	\$461,883
Food		Conference Breakfasts, lunch, receptions, dinners \$40,400	\$40 x 4 days = 160 x 400 delegates = \$64,000	\$104,400
Beverage Tab	\$15.00 / day		400 delegates x \$15 x 3 days = \$18,000	\$18,000
Gas	\$40 / car		150 cars x \$40 = \$6,000	\$6,000
Gift Shops	\$25/delegate		200 delegates x \$25 = \$5,000	\$5,000
Transportation		\$4,400		\$4,400
Other Conference costs: AV, signage, pipe and drape, etc.		\$9,000		\$9,000
Total Costs		\$59,683	\$549,000	\$608,683

Notes:

This economic impact report anticipates the amount of expenditures that MPMA's Annual Conference will generate in its host state. It includes what MPMA and also its delegates will spend locally. Costs in this report are based on conservative estimates. Four hundred delegates from MPMA's 10-state region are expected to attend the conference.

1. Lodging: 400 delegates are expected to stay an average of 4 days with 10% sharing rooms
2. Food: While most delegates sign up for conference meals, many purchase food on their own, share a meal with colleagues and have late-night meals. It is not uncommon for a delegate to spend at least \$60 extra on food while at the conference.
3. Beverage Tab: All evening activities have a cash bar for drinks (water, sodas, alcohol). Post evening networking events are popular and occur near or at the hotel bar.
4. One tank of gas: Around 150 delegates will drive or rent a car.
5. Gift Shops: It is customary for delegates to purchase items at museum gift shops, necessities at the hotel gift shop or at stores downtown. This group is known for purchasing souvenir items.
6. Transportation: MPMA hires local buses for field trips.
8. Other: MPMA hires local companies to provide conference-related items such as tote bags, signs, and the like.